

Press Release: SKS Airways Signs with InteliSys Aviation



Kuala Lumpur, Malaysia – 31 July 2019 – The Malaysian short-range leisure, regional, commuter, and charter airline SKS Airways (SKS) has signed a multi-year agreement with InteliSys Aviation for use of its *ameliaRES* Passenger Service System (PSS). The airline is tentatively scheduled to launch in fourth quarter 2019.

“At SKS Airways, our strategy is to fly to unserved locations, build our reputation, and grow into an international carrier competing on a global stage. InteliSys’ ameliaRES PSS will help us achieve this by being a cost-effective solution that boosts our revenues, offering personalized support to our team, and providing us with all the features we will need as we continue to grow.”

– Mr. Hishamuddin Bin Ahmad, Director of Commercial, SKS Airways

The airline will be working with InteliSys Aviation to operate under the hybrid airline business model, wherein it will provide passengers with affordable and competitive pricing. SKS will provide many services including: short-haul; point-to-point flights; direct online sales as well as airport and travel agency sales channels; limited in-flight “frills”; add-on ancillary sales such as seat selection, excess baggage, travel insurance purchases, and more.

“Being based in my home territory, I was thrilled when SKS Airways selected ameliaRES as their preferred PSS. SKS Airways had very meticulous selection criteria with the foresight for growth and success. The airline team knew exactly what they needed to succeed with airline knowledge second to none. Our team at InteliSys rose to the occasion, meeting the needs of SKS Airways, and I am confident we will soar toward a successful future together.”

– Ilias Yusoff, Senior Director of Sales for Southeast Asia, InteliSys Aviation

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SKS Airways' primary operations focus on transporting passengers between major cities and resorts located on the islands and coastline of the Malaysian Peninsula. The airline was incorporated in 2017 and is headquartered in Johor Bahru. It is a member of the SKS Group, which is a multidisciplinary organization that specializes in hospitality, credit finance, investment holdings, and property development in Johor, Malaysia and Perth, Western Australia.

For more information on SKS Airways, please visit the airline's website: www.sksairways.com.

"We at InteliSys are thrilled to work with SKS Airways. The airline has a clear vision and ambitious plans for growth that will no doubt help it thrive in the booming Asia-Pacific market. InteliSys and amelia will be there every step of the way to ensure that growth happens."

— Frank Kays, InteliSys Aviation CEO



InteliSys Aviation specializes in providing airlines around the globe with customized, secure, and scalable software solutions in a cloud-based, open-data platform to help boost their revenues and cut their costs. With InteliSys' *ameliaRES* Passenger Service System (PSS) and *ameliaCARGO* Cargo Management System (CMS) software, millions of passengers and tonnes of cargo are moved every year by more than 45 clients spread across 6 continents.

InteliSys Aviation's *amelia* suite features greater than 99.99 percent system up-time, robust reporting tools, and passenger, cargo, and airport management systems that act as a critical means of connecting carriers to global audiences via their API suites and industry partnerships. InteliSys provides 24/7/365 support and caters to the specific needs of airlines of any size or business model, including low-cost, regional, and hybrid carriers as well as corporate flight operations.

To find out more about InteliSys Aviation, visit the company website: www.intelisyssaviation.com.

InteliSys Aviation Systems Contact

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